



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – CORPORATE SECRETARYSHIP

FIFTH SEMESTER – NOVEMBER 2018

BC 5404 – MANAGEMENT INFORMATION SYSTEM

Date: 01-11-2018

Dept. No.

Max. : 100 Marks

Time: 09:00-12:00

SECTION – A

Answer ALL questions (10X2=20 Marks)

- 1) Define MIS.
- 2) What is Information?
- 3) Define planning.
- 4) What is Funding data?
- 5) Write a note on Narrative models.
- 6) What is technical feasibility study?
- 7) Why the system evaluation is important.
- 8) Define Data Warehousing.
- 9) What is ERP system?
- 10) Explain Data Mining.

SECTION – B

Answer any FOUR questions (4X10=40 Marks)

- 11) List out the features of MIS.
- 12) Explain the structure of MIS.
- 13) Outline the role of MIS in production process.
- 14) Explain customer relationship management.
- 15) Explain the various kinds of business information system.
- 16) Explain the essentials of group decision support.
- 17) Discuss the financial information system.

SECTION – C

Answer any TWO questions (2X20=40 Marks)

- 18) Describe the role of MIS in E-business support.
- 19) Explain major challenges of information systems.
- 20) Explain in detail about system development life cycle.
- 21) Enumerate about production information system.
